

SHIM 2010
Copper Mountain, Colorado
February 20 - 25, 2010

2010 SHIM Educational Program
Patient and Caregiver Autonomy:
Re-examined in the 21st Century

President Michael Plante, MD

Meeting Objectives

After participating in this program, physicians should be able to:

1. List examples of how the concept of informed consent has evolved in modern history
2. Interpret how physicians and other caregivers' roles have changed with respect to patient autonomy
3. Illustrate how the media impacts both patient and caregiver autonomy
4. Examine cultural issues which can interfere with effective healthcare in contemporary society
5. List some arguments both in favor and opposed to the viewpoint that Direct to Patient marketing advances the cause of autonomy

Meeting Program

Sunday AM February 21 8:00 - 11:00 am

Moderator: Michael Plante, MD

Speaker: Fredrick R. Abrams, MD

Title: *Informed Consent, Better Late Than Never: How It Evolved to Become A Pillar of Patient Autonomy*

Objectives: Reveal that informed consent, a pillar of patient autonomy, is a fairly recent concept and has evolved over the past five or six decades influenced by legal and societal forces.

Synopsis: Doctoring, as practiced in Western cultures, began as a person to person art in Greece. This art grew over the centuries to become a cottage craft, still quite intimate, until today it is a billion dollar and much less personal industry. We will learn how the concept of informed consent, so crucial to patient autonomy, came into the doctor-patient relationship and evolved into the legal and ethical standard it is today.

Discussant: John Sanders, Jr., MD

Sunday PM February 21 4:00 – 6:00 pm

Moderator: Michael Plante, MD

Speaker: Mark A. Levine, MD

Title: *Challenges to Autonomy in an Ethically Reformed Health Care System*

Objectives: 1) Describe four fundamental ethical dimensions of health care reform
2) Identify two key challenges to applying financial incentives to recipients of health care

Synopsis: This presentation will be based fairly closely on the published paper, "Mark A. Levine, Matthew K. Wynia, Paul M. Schyve, J. Russell Teagarden, David A. Fleming, Sharon King Donohue, Ron J. Anderson, James Sabin, and Ezekiel J. Emanuel, for the Ethical Force Program, "Improving Access to Health Care: A Consensus Ethical Framework to Guide Proposals for Reform," *Hastings Center Report* 37, no. 5 (2007):14-19. It presents a multi-stakeholder consensus of ethical expectations for a reformed health care system. It

concludes that there are four ethical dimensions that must each be considered; Universality, Sustainability, Accountability and Fairness (USA Fair). No one of these four dimensions can be sacrificed for the sake of any of the others. Thus an ethical balance must be achieved. One critical balance is the need to maintain autonomy while also achieving accountability. This need to balance seemingly competitive ethical expectations presents an enormous challenge to any proposals to improve American health care and the health of Americans.

Discussant: Jeff Sippel, MD

Monday AM February 22 8:00 – 11:00 am

Moderator: Pat Allen

Speaker: Mark A. Levine, MD

Title: *Preserving the Autonomy of Disparate Populations in a Reformed System of Care*

Objectives: 1) Identify three reasons why minority populations might distrust the medical profession
2) Describe how health care organizations can improve their performance in communicating with patients from disparate populations

Synopsis: This presentation presents the challenge of providing care to diverse and disparate populations while preserving the autonomy and individuality of each member of these populations. It concludes that race and culture are important considerations, though they present an incomplete picture. Preserving autonomy requires meaningful communication with individual patients and forthrightly addressing issues of literacy and comprehension. The presentation concludes with the demonstration of a toolkit available to health care institutions that enables objective assessment of many aspects of patient-centered communication. The results of this assessment are able to be used to build quality improvement projects in this important ethical expectation of care. Further information regarding the toolkit can be found at <http://www.ama-assn.org/ama/pub/physician-resources/medical-ethics/the-ethical-force-program/patient-centered-communication.shtml>.

Discussant: Nancy Johnson, MD

Monday PM February 22 4:00 – 6:00 pm

Moderator: Pat Allen

Speaker: Lori Alvord, MD

Title: *Native American Wisdom and Healing in the Modern World*

Objectives: 1) Cultural competency: participants will have a deeper understanding of the principles of medicine practiced by the Navajo tribe; 2) Holistic medicine: to gain knowledge of the multidimensional aspects of health and healing, including mental, physical and spiritual health; 3) Explore the relationship between the mind and the body and the importance of family and community support.

Synopsis: This is a talk that describes Navajo ceremonies and the many elements of ceremony that contribute to healing. The teachings of the ceremony are profiles in sustainability theory, and teach humans a way of living that honors and protects our natural world. This holistic approach can be used to think broadly about how we need to live, in order to maintain health, or invoke healing.

Discussant: Sarah Berga, MD

Tuesday AM February 23 8:00 – 11:00 am

Moderator: Linda Wahby, MD

Speaker: Lori Alvord, MD

Title: *The Scalpel and the Silver Bear: a Native American's Journey in Medicine*

Objectives: Develop an understanding of the challenges that people from nontraditional backgrounds face, who train in western medicine. Participants will also be introduced to the latest

neuroscience research that describes how meditation and acupuncture work to heal the mind and the body.

Synopsis: Dr Alvord describes her experiences leaving a dusty reservation in New Mexico for Stanford University Medical School in the process becoming the first Navajo woman surgeon. She came to merge the latest breakthroughs of medical science with the ancient tribal paths to recovery and wellness, following the Navajo philosophy of a balanced and harmonious life.

Discussant: Alexis Sherman

Tuesday PM February 23

No Program

Wednesday AM February 24 8:00 – 11:00 am

Moderator: Andy Good, MD

Speaker: Harry Sweeney, JD

Title: *Medicine, Money, Marketing and Morality – Twenty Years Later*

Objectives: Learn how direct to consumer advertising developed in the pharmaceutical industry and what it's part has been in the evolution of patients' attitudes towards physicians and autonomy.

Synopsis: A lively walk through the halls of history looking at how present day marketing of pharmaceuticals developed.

Discussant: James Dolan, MD

To follow: Business Meeting

Wednesday PM February 24 4:00 – 6:00 pm

Moderator: Jeff Rothenberg, MD

Facilitator: Michael T. Plante, MD

Panel: Fred Abrams, MD; Lori Alvord, MD; Nancy Johnson, MD; Harry Sweeney, JD

Title: *Marcus Welby or Dr. House: Is the Breakdown of Autonomy Inevitable?*

Synopsis: Discussion on Patient and Care-giver Autonomy